



P. O. Box 1768 • Middleburg • Virginia 20118 • Phone: (540) 687-3200 • Fax: (540) 687-8035 • email: sales@middleburgeccentric.com

2018 PUBLICATION SCHEDULE

Copy Deadline	Publication Date
Jan. 15	Jan. 25
Feb. 12	Feb. 22
Mar. 19	Mar. 29
Apr. 16	Apr. 26
May 14	May 24
Jun. 11	Jun. 21
Jul. 16	Jul. 26
Aug. 20	Aug. 23
Sept. 17	Sept. 27
Oct. 15	Oct. 25
Nov. 11	Nov. 21
Dec. 4	Dec. 13

Discounts:

5% frequency discount (min. 6 insertions)

5% prepayment discount

Preferred Placement Charge: add 15%

Creative and Photography: Will be quoted individually



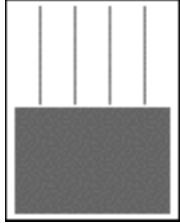
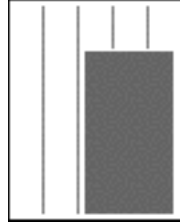
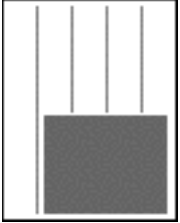
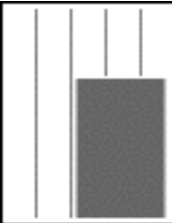
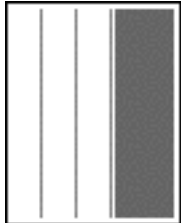
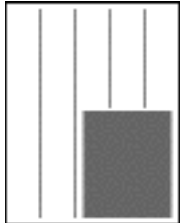
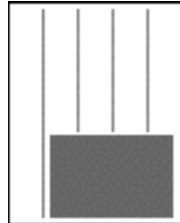
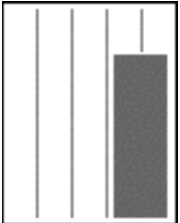
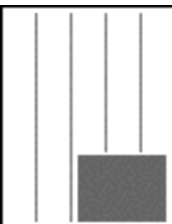
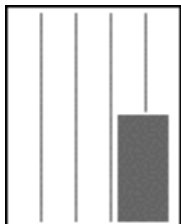
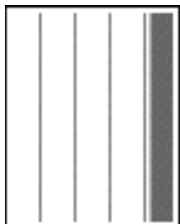
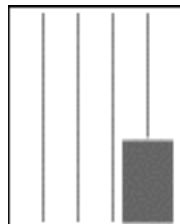
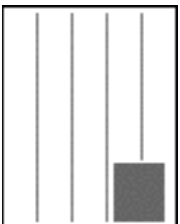
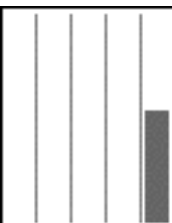
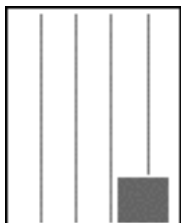
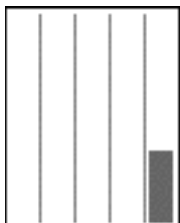
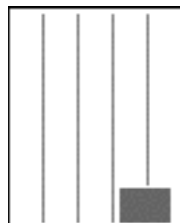
Published Monthly

Aldie • Bluemont • Delaplane • Haymarket • Middleburg • Marshall • Paris • Philomont • Purcellville • Rectortown • Round Hill • Stone Ridge • The Plains • Upperville • Waterford

Policies:

- Middleburg Eccentric reserves the right to refuse any advertising copy.
- All accounts are due and payable the date of publication.
- First time advertisers payment is due with artwork and copy.
- Any adjustment claim on an invoice must be made within seven days of publication.
- Advertiser assumes full responsibility and liability for the content of their advertising copy.

DISPLAY ADVERTISING RATES EFFECTIVE Jan. 1, 2018

 <p>TABLOID PAGE 101/8" wide x 131/2" deep \$925 - Color</p>	 <p>3 / 5 PAGE 6" wide x 131/2" deep \$825 - Color</p>	 <p>1 / 2 PAGE 101/8" wide x 65/8" deep \$750 - Color</p>	 <p>6" wide x 10" deep \$750- Color</p>	 <p>2 / 5 PAGE 81/8" wide x 65/8" deep \$665- Color</p>
 <p>2 / 5 PAGE 6" wide x 9" deep \$665- Color</p>	 <p>2 / 5 PAGE 4" wide x 131/2" deep \$665- Color</p>	 <p>6" wide x 65/8" deep \$475- Color</p>	 <p>81/8" wide x 5" deep \$475- Color</p>	 <p>4" wide x 10" deep \$475- Color</p>
 <p>1 / 5 PAGE 6" wide x 4 1/2" deep \$430- Color</p>	 <p>1 / 5 PAGE 4" wide x 65/8" deep \$430- Color</p>	 <p>1 / 5 PAGE 17/8" wide x 131/2" deep \$430- Color</p>	 <p>4" wide x 5" deep \$375- Color</p>	 <p>3.25" wide x 3" deep 3 times \$400- Color</p>
 <p>1 / 2 COLUMN 17/8" wide x 65/8" deep \$270- Color</p>	 <p>4" wide x 3" deep \$200- Color</p>	 <p>17/8" wide x 5" deep \$200- Color</p>	 <p>4" wide x 2" deep \$165- Color</p>	<p>Directory 1.9" wide x 1.9" deep 3 x \$190 prepaid 6 x \$360 prepaid 12 x \$685 Color is Free</p>

Discounts:

5% frequency discount (min. 6 insertions)

5% prepayment discount

Camera Charge: Flat rate; one-time charge of \$10 per scan

Placement Charge: add 15%

Creative and Photography: Will be quoted individually

Published Monthly In Print (tabloid format) and Online @ <http://www.middleburgeccentric.com>

Saturation Mailing to the following

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